

Problem viewing this email? [View online version.](#)

Mobile Integrated Healthcare News-Release - Vol.4 No.2 December 5, 2014



[home](#) [news](#) [products](#) [events](#) [videos](#) [contact](#) [about](#)

Frost & Sullivan Awards LifeBot the 2014 New Product Innovation Leadership Award for Portable Telemedicine Solutions

Mobile Integrated Healthcare and Community Paramedicine



related breaking news:



LifeBot 5 Telemedicine : Deploy fast, in-scale and at reduced costs using the LifeBot 5. [view more](#)



Built-In Monitor : CCU grade physiological monitoring is fully integrated. [view more](#)

for immediate release: phoenix, az usa december 5, 2014:

Independent research of the leading telemedicine solutions by Frost & Sullivan has resulted in LifeBot receiving their 2014 Award for New Product Innovation Leadership for Portable Telemedicine.

To download and view the full report free click: [download now](#)

The Process of Research: Frost & Sullivan sent out teams of global analysts and industry experts searching for leading mobile telemedicine companies achieving dual excellence in two critical areas, Implementation Excellence and Product Excellence.

Their search concentrated on companies that not only had a vision, but that were also able to turn that vision into reality. The process included their global network of consultants, analysts, and industry peers. After an independent Board of Directors vetted their findings, one company stood out from the rest, LifeBot.

Telemedicine is the Future: It is now estimated by Deloitte's Center for Health Solutions that telemedicine will save \$500B annually in productivity.(1) Having the right patient data or information in a timely manner is critical. Telemedicine has shown it may reduce medical errors as much as 75% in treatment of trauma, as just one example.(2)

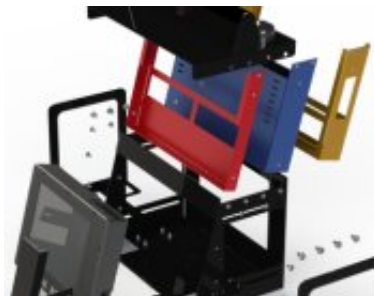
Selection of an able vendor or supplier for this demanding technology will determine if it was a good investment long term. Most will fall by the wayside, limited by the scope and breadth of their expertise; by the ways they address the real problems



Built-In Ultrasound : Fully integrated ultrasound.. just add the diagnostic probes you require and transmit images live to clinical specialists. [view more](#)



Defibrillator On-Board : The only telemedicine system that has optional resuscitation capabilities on-board with a miniature 2.8 pound ALS monitor defibrillator pacer. [view more](#)



Rugged Exo-Skeleton Design : Military grade and mobile rugged components made even more strong by a rigid protective exo-skeleton framework. Upgrade as technology progresses at much reduced costs. [view more](#)



Connectivity Built-In : LifeBot contains unique mobile data connectivity management

presented by such rapidly developing technologies in so many medical specialities. Most telemedicine solutions are already limited by performing very costly video conferencing only.(3)

Telemedicine Must Be Mobile: A new breed of mobile community paramedic is beginning to show up on the scene.(4,5) Indications are that 85% of healthcare will be done in the home or in remote clinical settings in next five or six years.(6) A paradigm shift is coming for digital health.(7)

The Mobile Micro-Hospital or Emergency Room: For these purposes the LifeBot 5 is being deployed in numerous applications. Such telemedicine solutions must be readily portable and perform a multitude of procedures in multidisciplinary fashion. They should be able to manage medical records exchange, treat the most innocuous of symptoms, but also be able to respond to serious life threatening issues, like resuscitation, yet still be rugged enough to manage care on the battlefield, or during major events or disasters.

It is for these reasons, and more, that Frost & Sullivan has awarded LifeBot the New Product Innovation Leadership Award. LifeBot CEO, Roger Heath, responded by saying, "We very much appreciate this award. We have been working very hard to build solutions that will truly be able to provide continuity of care clinically, and in mobile use, but all the way into the home. It is a dream that began here well over ten years ago, and it is still unfolding each day."

Frost & Sullivan presents this award to the company that has demonstrated uniqueness in developing and leveraging new technologies, which impacts both the functionality and the customer value of the new products and applications. The award lauds the high R&D spend towards innovation, its relevance to the industry and the positive impact on brand perception.

Frost & Sullivan Best Practices awards recognize companies in a variety of regional and global markets for demonstrating outstanding achievement and superior performance in areas such as leadership, technological innovation, customer service and strategic product development. Industry analysts compare market participants and measure performance through in-depth interviews, analysis and extensive secondary research to identify best practices in the industry.

About Frost & Sullivan: Frost & Sullivan, the Growth Partnership Company, enables clients to accelerate growth and achieve best in class positions in growth, innovation and leadership. The company's Growth Partnership Service provides the CEO and the CEO's Growth Team with disciplined research and best practice models to drive the generation, evaluation and implementation of powerful growth strategies. Frost & Sullivan leverages almost 50 years of experience in partnering with Global 1000 companies, emerging businesses and the investment community from 31 offices on six continents. To join our Growth Partnership, please

combining cellular 3G, 4G LTE, data radio, and satellite... now internally accepting over 200 cellular modems world-wide.

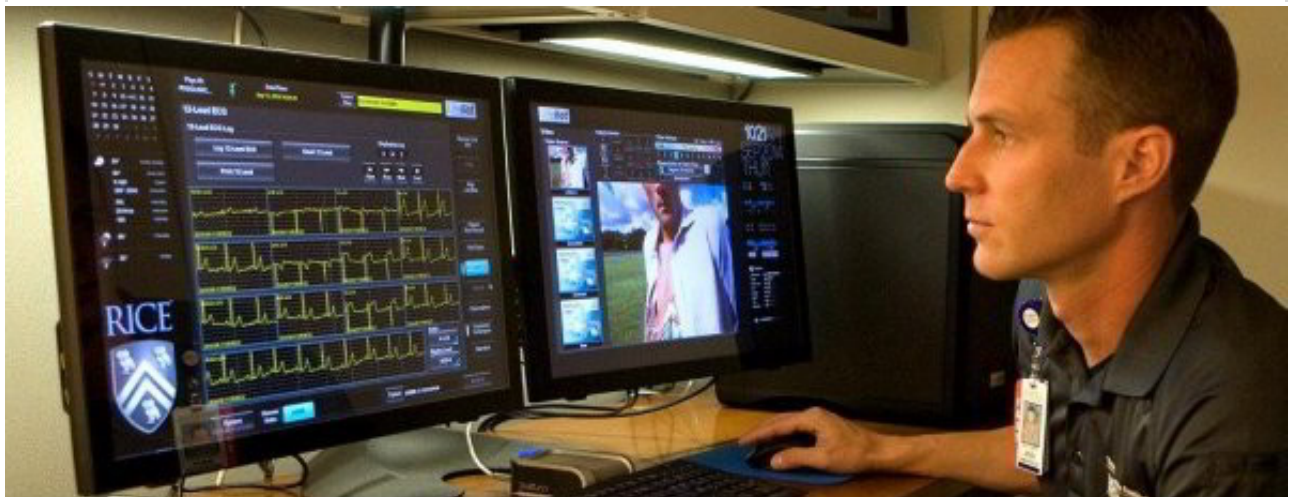
visit website: www.frost.com

References:

- (1) mHealth tools projected to save \$500 billion in productivity by 2021, EHR Intelligence Jan. 2013.
- (2) Telemedicine May Be The Answer For Rural Trauma Surgeons, Surgical Products Oct. 2009.
- (3) Video Conferencing is NOT Telemedicine, Roger Lee Heath August 2011.
- (4) How EMS will benefit from smartphones and connected vehicles Dia Gainor Interview ems1.com Sept. 2014.
- (5) New designs for future ambulances: the Emergency Care Practitioner (ECP) BBC News, April 2013.
- (6) mHealth forecast wows audience Healthcare IT News Dec. 2013.
- (7) Paradigm shift coming for digital health Healthcare IT News Nov. 2014.

The LifeBot Clinical Workstation

The Physician or Hospital Receiving Workstation for the LifeBot 5



Video: View LifeBot Live Military Data Radio Use

In this video view actual LifeBot transmissions from military battlefield simulations over 2km with military data radio.



Video: Scott Corron LifeBot 5 Demonstration

Scott demonstrates how revenues and reimbursement may be generated with the LifeBot 5 telemedicine.



Slide-Show: The LifeBot Master Presentation

Popular LifeBot high resolution slide-show presentation also includes download link for use in off-line presentations.



PERS: Personal Survival LifeBot Has Patented the Future

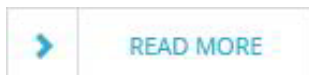
Future LifeBot solutions involve personal survival (PERS) and home remote monitoring. Can a company have already patented the most critical aspects of Next Generation 911 (NG911), the AHA Chain of Survival, along with critical resuscitation technologies all at once?

The answer to that is YES. LifeBot is the future of telemedicine. The future begins here.



Most Popular LifeBot Newsletter Keys to Reimbursement for Mobile Integrated Healthcare

According to a new report from NHTSA, HRSA, and HHS, "As the nation faces the possibility of increasing healthcare costs, there is significant opportunity for EMS systems to be part of the solution and help reduce the incidence of costly care for unscheduled patients." Ultimately, financial survival and the quality of patient care depend upon understanding and adapting to these changes.



About LifeBot : advanced telemedicine with continuity of care™

LifeBot provides exclusive patented and military developed telemedicine and resuscitation solutions. Our central focus is quality and continuity of care to save lives and reduce costs for the ultimate success of healthcare professionals.

From the **simplest** to the most **complex** of events, our **products** are designed for remote connected care, for personal survival in your home or business, for comprehensive management of public safety, disaster and combat operations.

LifeBot has exclusive patents and it also owns the exclusive world-wide rights to **DREAMS**, a \$14 million digital ambulance telemedicine research project developed by the U.S. Army Medical Research and Materiel Command (UCMC) and the Telemedicine and Technology Research Center (TATRC).

LifeBot was founded by **R. Lee Heath**, the inventor making possible the automatic external heart defibrillator (AED). The **LifeBot Team** is comprised of an extraordinary group of industry veterans; military, technology and business partners.

email options :

send to a friend

update profile

unsubscribe

website:

home

news room

products

videos

contact us



LifeBot, LLC
4600 East Washington, Suite 300
Phoenix, AZ 85034-1908
toll free: 877-466-1422
direct: 623-738-1422
fax : 928-436-8930
contact e-mail: info@lifebot.us

© 2014, LifeBot, LLC All rights reserved. Patented. Patent pending. www.lifebot.us